



Running our Society Lottery – Policy on Continual Development and Best Practice

Postcode Dream Trust, and any third party it contracts with, must have a solid understanding of the conditions under which our gambling licence, to operate a society lottery, is granted.

These specifically must demonstrate our commitment to: operate in the most professional manner; respond to regulatory change; and, keep abreast of best practice in the sector, in order to fulfil the three licensing objectives set by our regulator, The Gambling Commission. These being:

- keeping crime out of gambling
- ensuring gambling is conducted fairly and openly
- protecting Dream and vulnerable people from being harmed or exploited by gambling

The following provides guidance on where this commitment to continual sector and Trust excellence can be found:

Standard references

- Gambling Act 2005 (section 11 in particular)
- Licence Conditions and Codes of Practice (LCCP)
- Committee of Advertising Practice

Regulatory Advice

- Guidance notes produced by the Gambling Commission
- Subscription to e-updates from the Gambling Commission

Sector learning

The Trust is a member of the Lotteries Council which shares best practice across the sector.

Working with our ELM

We work with an experienced ELM, People's Postcode Lottery, whose knowledge of the sector is well-developed and has rigorous business practices in place. They provide a source of knowledge and keep The Trust regularly updated with specific and wider sector development as well as Lottery-specific processes.

Training is provided annually by our ELM about the way in which our licence obligations are fulfilled. This is in addition to regular operational updates provided to the Trust through our ELM.

Our commitment

New Board members are *encouraged* to:

- attend annual training provided by our ELM;
- attend a Postcode Millions event promoting the Trust's Lottery; and,
- attend a Lotteries Council regional or general meeting.

It is *expected* that all Board members and the operational team:

- regularly liaise with our ELM to closely examine how licence requirements are being met;
- meet with key Lottery management function holders from the ELM;
- witness a draw completed by our ELM;
- subscribe to e-updates from the Gambling Commission;
- understand and regularly refer to LCCP and our specific licence conditions; and, read new guidance provided by the regulator in